

## Viral Videos

A viral video becomes popular when we share it on the Internet. This usually happens through video sharing websites such as YouTube, as well as social media and email. Here are some of the most viral ones since you were born.



“**Lazy Sunday**” is a single and short video by American comedy troupe, The Lonely Island. The video shows two comedians who try to get food into the cinema to watch “The Chronicles of Narnia”. They uploaded it in December 2005, and it became one of the first viral videos ever. It helped YouTube to become popular.

For a very long time, “**Charlie bit my finger**” had the most views on You Tube. Posted in May 2007, it was just a funny family clip. But people loved the laughing British baby chewing on the finger of his crying brother. It had over 800 million views.



A K-pop singer, called Psy, released his “**Gangnam style**” in the summer of 2012. It became the first YouTube video to reach one billion views.

In August 2017, the official music video for “**Despacito**” became the most-viewed YouTube video of all time. It was the first video on the site to reach three, four, five, and six billion views.

A video from 2018 “**Get clever with your clutter... and these 7 organization hacks!**” has a long title, but it is interesting in another way, too. This is one of the first viral videos that was not first uploaded on YouTube, but on Facebook. Also, it is one of the first viral videos that gives practical tips and tricks.

Some other viral videos include topics such as the evolution of dance, kids at the dentist's, chocolate rain, talking about Britney Spears, a cat playing keyboards, kittens, pandas, otters, and Zinedine Zidane the football player.

**Answer the questions.**

- 1 Which is your favourite You Tube video?
- 2 Do you know about any of these viral videos? Which one(s)?
- 3 Are they art? If yes, why? If not, what is their value?
- 4 Why do they become famous?
- 5 Are viral videos good for the people who make them? How?
- 6 Did you ever make a video? Would you like your video to go viral?